



Zing is a facilitated, computer-assisted team learning system that allows groups of people to coordinate their thinking processes in such a way that they're able to quickly and easily synthesize innovative ideas using the wisdom of the group. After a session, the information can be instantly emailed to all participants for further collaboration and decision-making.

The genius of Zing lies not in the computer, but rather in the way participants are guided on a thinking journey with carefully crafted, open-ended questions. People are led in a logical way from a place of knowing to a place of discovery and innovation. The questions, combined with a protocol that enables everyone to do the same kind of thinking at the same time, creates an environment that supports rich, creative, out-of-the-box results.

The types of skills that Zing helps to develop include the orchestration of complex ideas, design thinking, co-creative learning, and the wise application of knowledge. Author and business futurist Dan Pink goes so far as to say that these kinds of skills, among others, “will determine who flourishes and who flounders...For individuals...and organizations, professional success and personal fulfillment now require a whole new mind.”

The Zing system is designed to tap into that mind through its multi-user interface, and be an easy-to-use facilitative tool as well. In fact, with just two days of training, anyone can successfully facilitate a session. This empowers learners to become leaders, who then empower others to do the same.

There are many sets of meetings currently available for the Zing platform, which address the needs of business, education, community development—anyone interested in synthesizing new knowledge for maximum results. Meetings are easily customizable, as well, to meet the specific needs of a group. This can easily be done by a trained Zing facilitator.

The computer interface uses either wireless keyboards connected to a main machine and/or an intranet/internet system. It is quick to connect and simple to run.

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